



# 2022

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# MAX REPORT

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## OUR STORY

## MAX PILLARS

### **Scholarships:**

To award well-rounded High School and University students who are eager to make an impact, learn & create.

### **Professional Excellence:**

To enable systematic opportunities for long term professional success, influence and impact of Muslims within various industries and communities.

### **Recognition:**

To honour, reward and celebrate high achievement of Muslims by sharing successes and creating inspiration and motivation.

MAX is a registered Not-for-Profit Organization.  
MAX Scholarship Fund (MSF) is a Registered Charity in Canada.

## PURPOSE

Inspire leadership and empower change in our communities

## MISSION

Recognize and accelerate productive contributions made by Muslims in North America through academic and professional development.

In 2022 MAX programs:

- Supported and developed Muslim students and early career and mid-management professionals.
- Held multiple professional development events to enable attendees to elevate professional excellence and achieve success.
- Recognized and celebrated hundreds of exceptional contributions of Muslim professionals, on our social channels throughout the year.

# 2022 IMPACT IN NUMBERS



**\$300,000+**

Awarded in  
scholarships



**129**

Mentor-Mentee pairs in  
2022. **500+** active pairs  
overall since inception



**70+**

Students supported  
financially



**30**

Startups presented to over 70  
investors at the MAX Investment  
and Referral Network



**275**

MAX Aspire Professionals



**21**

Professional Development events



**1500+**

Event attendees



**550+**

Volunteers



**60+**

Industry Leading Speakers



**22**

Award finalists across 5 categories



**5**

North American Cities:  
Toronto, Montreal, Vancouver,  
Ottawa, Houston



**4**

Scholarships for partnership with  
BridgeTO Youth



**\$137,000**

Raised for Islamic Relief Canada's  
*Orphan Sponsorship program* at the  
annual MAX - IRC Grand Iftar



# EVENTS & PROGRAMS

## 2022 AT A GLANCE

MAX - MUSLIMS ACHIEVING EXCELLENCE

### TRAINING FOR BOARDS

An exclusively designed training program that provides practical and pragmatic approaches to professionals who aspire to be directors and board members.



**SESSION 1: BOARD 101**  
27 October | 9:30PM  
Dinner Included  
Torys | Toronto

REGISTER: [WWW.ONEMAX.ORG](http://WWW.ONEMAX.ORG) SESSION 1 of a 6 PART SERIES

APPLICATION PERIOD:  
FEB. 7 - APR. 15

### MAX SCHOLARSHIP FUND

71 scholarships worth \$300,000

Available for high school and university students across Canada

APPLY NOW

[MAXSCHOLARS.ORG](http://MAXSCHOLARS.ORG)

### MAX AWARDS 2022

MEET THIS YEAR'S FINALISTS

PUBLIC VOTING IS NOW LIVE!



VOTE NOW: [ONEMAX.ORG/AWARDS](http://ONEMAX.ORG/AWARDS)

### Unlocking Secrets to Entrepreneurship.

6 Speed Networking



KPMG Toronto  
233 Bay Street  
14 November  
6 PM - 9 PM  
Tickets on Sale  
Dinner Included

MAX MENTORS PRESENTS:

### CLIMBING THE CAREER LADDER:

A CAREER ADVANCEMENT PANEL



23 August 2022  
5:30 - 6:30 pm (PST)  
8:30 - 9:30 pm (EST)  
[onemax.org](http://onemax.org) to register

### MAX SCHOLARSHIP FUND 2022 WINNERS RECEPTION

SEPTEMBER 22 | 6 PM

CLICK HERE TO REGISTER

PEN MOOZ NABEELA IXTABALAN

LAWYER | POET | WORDSMITH  
NBA CREATIVES - LA LAKERS

EMP & CHIEF OPERATING OFFICER  
WALMART CANADA

CELEBRATING STUDENT ACHIEVEMENT AND OUR COMMUNITY'S EFFORTS TO INVEST IN FUTURE GRADUATE LEADERS

### FUTURE-FORWARD FINANCE:

CONNECT WITH C-SUITE AND SENIOR BUSINESS LEADERS

20th Industry leaders to help shape the future of finance, investment, banking and institutional investment management. An evening of networking, development and networking.

TORONTO: 19 MILLIKEN ST. W. TORONTO  
THURSDAY 7 JULY 2022  
TIME 6PM - 8PM



CLICK HERE TO REGISTER

MAX DALA AND ISLAMIC RELIEF  
INVITE YOU TO

### 7th Annual MAX-IRC Ifjaar

In Support of Orphans

APRIL 24  
EVENT BEGINS 6PM  
The Gardens Event Centre  
270 Bayview Ave., Mississauga, ON L4Y 1G1

Please RSVP: [nabihah.mosaidi@islamrelief.ca](mailto:nabihah.mosaidi@islamrelief.ca) by April 15.

### Quran Recitation Competition

It's time to vote!

April 24 - May 2, 2022

[onemax.org](http://onemax.org)

A total of CAD \$8,000 in cash prizes to be won!

### MAX MENTORS 2022 INTAKE

DEADLINE TO APPLY:

FEBRUARY 15

MENTORS AND MENTEES APPLY HERE: [ONEMAX.ORG/MENTORS](http://ONEMAX.ORG/MENTORS)

### MAX Investment & Referral Network Meeting

Sat, December 3, 2022 | 9 - 10:30 PM EDT  
Virtual Event

CLICK HERE TO REGISTER

MAX MENTORS PRESENTS:

### MAX MONEY TALKS

A SALARY AND COMPENSATION NEGOTIATION WORKSHOP

REGISTER NOW

MAY 26

3PM PDT / 6PM EDT

[WWW.ONEMAX.ORG](http://WWW.ONEMAX.ORG)

### INTERNATIONAL WOMEN'S DAY 2022

How WE can #Break the Bias for an Equitable Future



MAX Presents our First Texas Event

### THE PATH TO SUCCESS

Dinner and Conversation with Muslim Trailblazers

MAY 5, 2022  
Time: 5:00 PM  
Address: AZA Law Firm  
1221 McKinney Street  
Houston, TX 77010

KEYNOTE: MUQSIT ASHRAF  
Senior Managing Director and Global Strategic Business Development

MODERATOR: BASSANT EL-SHAZLY  
Austin Manager - CIO/IT

PANELISTS:  
DR. KETAM HAMDAN  
Thompson, Education and Educational Policy  
JOSEPH AHMED  
President, Partner - AZA Law Firm  
AZIZ GILANI  
Senior Executive, Strategic Policy Advisor, Director, Risk University

### MAX YEAR END SOIRÉE

Networking Social

Friday | 09 DEC | 6-11 PM

THE GARDENS EVENT CENTRE  
MISSISSAUGA, ON

[WWW.ONEMAX.ORG](http://WWW.ONEMAX.ORG)

### MAX TEXAS LAUNCH

Join a community of Muslim Professionals

Elevating the brand of Muslims in North America

[WWW.ONEMAX.ORG/](http://WWW.ONEMAX.ORG/)

# ABOUT US

## Timeline

- 2015  
Founded
- 2016  
Gala at Ritz Carlton  
MAX Scholarships Awarded
- 2017  
Mentors Toronto  
Gala at Roy Thompson Hall
- 2018  
Mentors Montreal  
Muslim Youth Fellowship  
Gala at Ritz-Carlton
- 2019  
Mentors: Edmonton, Vancouver & Ottawa  
MAX Tank  
Aspire Development  
Gala at Ritz-Carlton
- 2020  
Women in Leadership  
Business launched  
MSF gains charity status
- 2021  
MAX Investment & Referral Network  
Aspire
- 2022  
MAX Texas  
Training for Boards



## SCHOLARSHIPS



## PROFESSIONAL EXCELLENCE



## RECOGNITION

- MAX Scholarship Fund
  - Quran Recitation Competition
- Business
  - Training for Boards
  - Leadership
  - MAX Investment and Referral Network (MIRN)
- Women in Leadership (WIL)
- Mentors
- Aspire
- MAXCast (Podcast Series)
- Gala
- Awards
  - Ambassadors Night



## YOUR JOURNEY WITH MAX

No matter where you are in your career journey, you will find a home at MAX. We have opportunities for you to grow with us, give back and be part of a dynamic community.



### Students and Early Career Professionals

Scholarship applicant, booking coffee chats on Aspire, general volunteer or become a mentee!



### Mid and Late Career Professionals

Take part in our extensive programs! Become a mentor, a judge for scholarships, a participant on MAX Tank or volunteer with WIL, Business, Gala, MIRN or Aspire.



### Senior Executives

Be recognized through our awards program, invest with the MAX Investment and Referral Network, participate in board training, as a scholarships judge or a SE for Aspire.

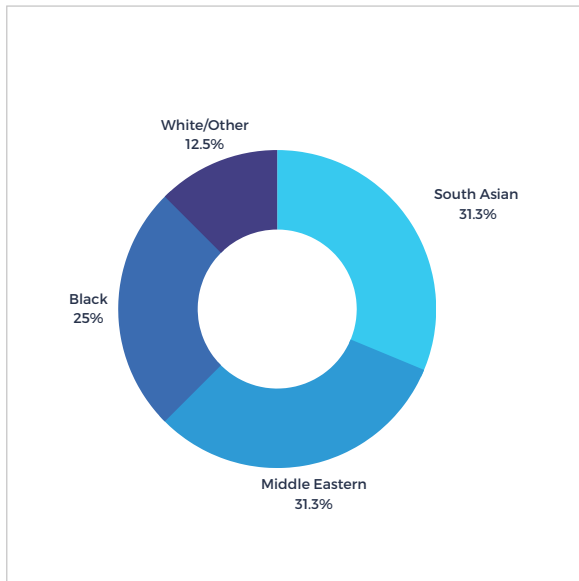


# PEOPLE & CULTURE

OUR COMMITMENT TO DIVERSITY & INCLUSION



Award recipients 2019-2022

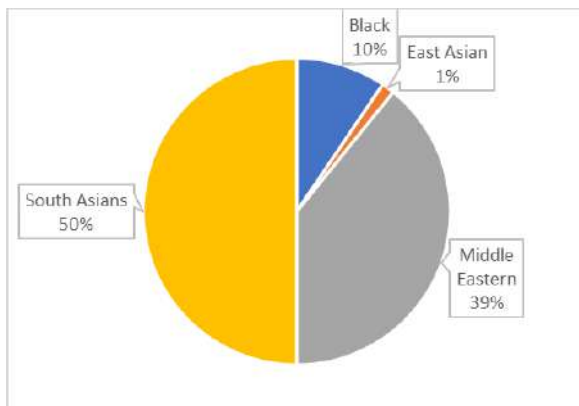


## DIVERSITY AND INCLUSION

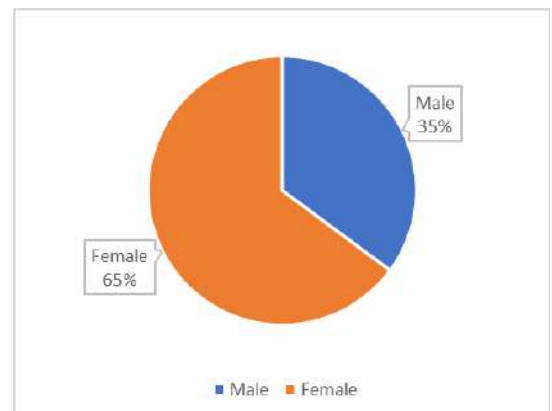
MAX as an organization, is committed to the principles of respect, value, and inclusion of all individuals regardless of their ethnic origin, gender, age, physical ability, and education.

We are committed to diversity and recognize the multivalence of identities that make up the Muslim community and its allies including race, gender, and those differently-abled. Throughout the organization, including MAX awards, scholarships, and professional development events, we strive to create a representative climate of respect, fairness, and cooperation between all individuals.

MSF Winners by ethnicity 2022



MSF Winners Gender Ratio



# RECOGNITION

RECOGNIZING & CELEBRATING PROFESSIONAL  
MUSLIM SUCCESS

## AWARDS & GALA

*Recognizing Muslims who have demonstrated significant achievement, leadership, and commitment to serving their community.*



**5** Award Categories:

Entrepreneur of the Year  
Woman of the Year  
Charity of the Year  
Artist of the Year  
Dynamic Leader Award

**22** Finalists

**MAX Gala** is a rare glimpse into the talents and cultural strengths of a dynamic community of patriotic Canadian Muslims. Award winners for 2022 and 2023 will be announced at the fifth MAX Gala which will be held on **September 30, 2023**, at the Ritz, Carlton, Toronto.



**4**

Sold-out Galas at the Roy Thomson  
Hall and the Ritz Carlton Hotel  
Toronto

**500+**

MAX Gala attendees every  
year from  
2016 - 2019

**50**

Industry professionals and  
community leaders awarded  
since 2016



# MAX SCHOLARSHIP FUND



**70+**  
Scholarships



**\$300,000+**  
Worth of scholarships in  
2022 alone



**90+**  
Scholarship  
Sponsors

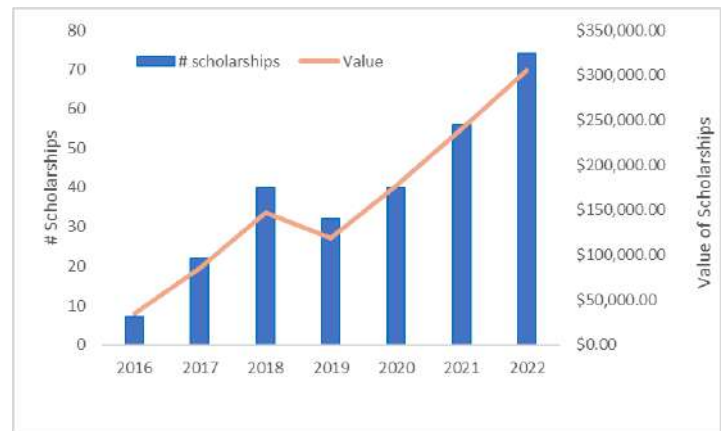
*The MAX Scholarship Fund (MSF) awards well-rounded High school and University students who are eager to make an impact, learn and create. Winners are students who have contributed to their communities and Canada at large, achieved above-average marks, and are recognized by their peers.*

## 2022 ACCOMPLISHMENTS

This year we awarded 70 scholarships worth \$300,000 to Muslim students in high school and university across Canada. Our scholarship reception took place on September 22, 2022 and was attended by well over 100 sponsors, scholars, and community members.

## GROWTH

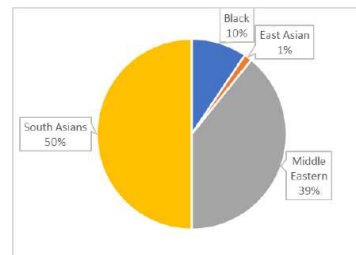
The number of scholarships awarded and the amount awarded every year has increased tremendously since we started the program in 2016. In 2020, we awarded 40 scholarships worth \$178,000, and by 2022 MSF awarded \$300,000 worth of scholarships to 70 students.



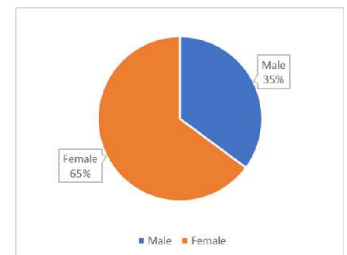
## SERVING A DIVERSE COMMUNITY

Our scholarship program provides diverse opportunities for students from different ethnic backgrounds to receive financial aid for their education and growth. We recognize there are gaps within our community as it relates to financial supports and the MSF is one of the avenues we are building upon to address those barriers. We partner with a local organization, BridgeTO that provides scholarships, and program access to underserved BIPOC students in the GTA.

MSF Winners by ethnicity 2022



MSF Winners Gender Ratio



Support &  
Giving



Legacy  
Building



MSF is a registered  
charitable entity, and  
donors are eligible for a  
Charitable Tax Receipt



Investing in  
your community

**\$1.1 M**

Worth of Scholarships  
Awards since 2016

**270**

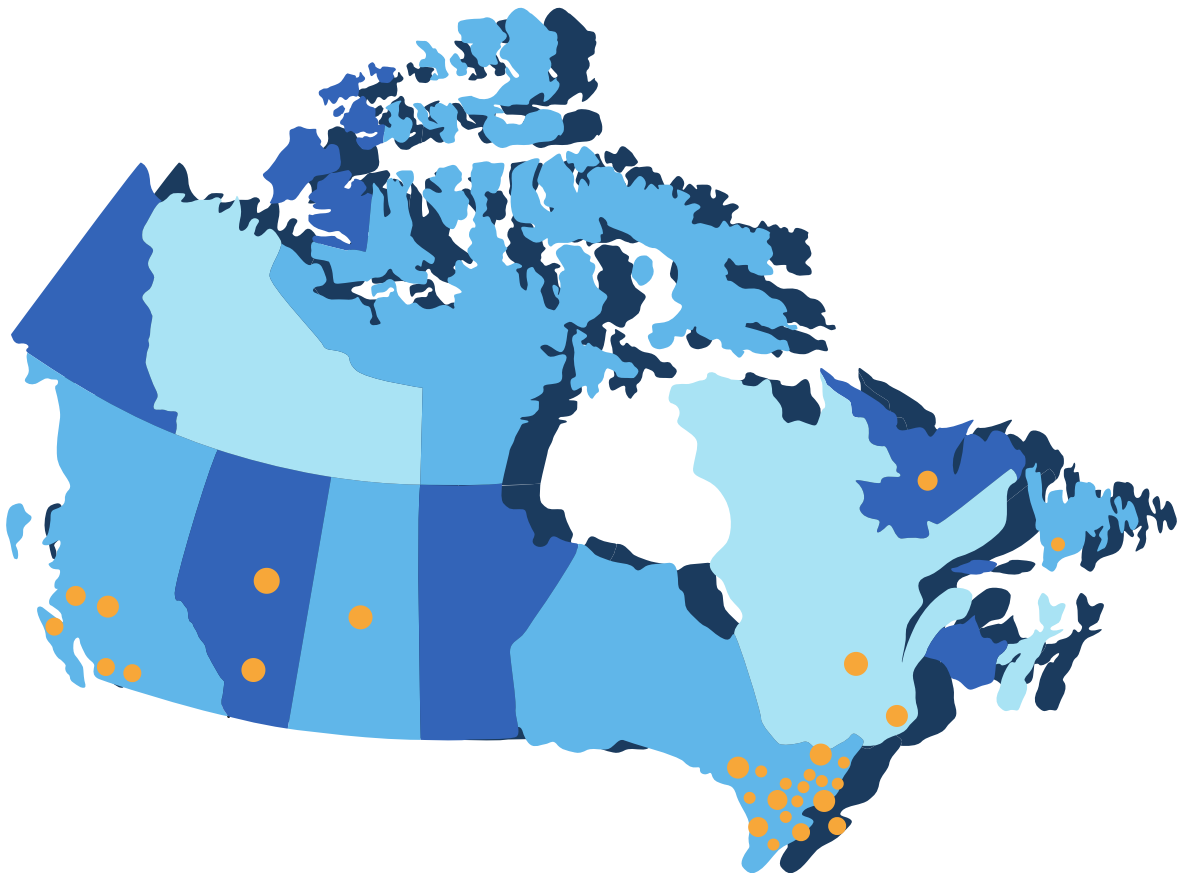
Scholarships awarded  
to students since 2016

**3400+**

Scholarship Applications  
received since 2016

# MAX SCHOLARSHIP FUND

## CITIES REPRESENTED IN THE APPLICANT POOL:



Ajax  
Brampton  
Burlington  
Burnaby  
Calgary  
Cambridge  
Cavite  
Edmonton  
Etobicoke  
Florida  
Georgia  
Guelph

Kingston  
Kitchener  
London  
Markham  
Milton  
Mississauga  
Montreal  
New York  
Newfound Land  
North York  
Ottawa

Richmond  
Saskatoon  
Scarborough  
St. Catharines  
Surrey  
Texas  
Toronto  
Vancouver  
Waterloo



# PROFESSIONAL EXCELLENCE

## MENTORS

*A professional mentorship program that connects students and early career professionals with seasoned professionals who provide career-related guidance and support as mentors, to catalyze excellence in the Canadian Muslim community and help a new generation break glass ceilings.*

### 2022 ACCOMPLISHMENTS

**129** New Mentor - Mentee pairs in 2022

**5** Multi-city meet and greet events.  
Toronto, Montreal, Ottawa, Vancouver & Texas

**3** Professional development events

Our professional development and meet and greet events focused on providing participants in the mentorship program and the broader community with skills to enhance their networking skills and better convey their professional story.

### INDUSTRIES

Accounting  
Applied Arts/ Creatives  
Business  
Consulting  
Education  
Engineering  
Healthcare  
Human Resources  
Journalism/ Media/ Communications  
Law/ Legal & Government  
Non-Profit  
Sciences  
Social Sciences/ Humanities  
Technology

### COMPANIES REPRESENTED IN THE MENTOR-MENTEE POOL



**5**

North American cities

**512**

Mentor-Mentee  
Pairs to date

# PROFESSIONAL EXCELLENCE

## BUSINESS

*MAX Business is a program that facilitates and encourages the development and success of high-performing Muslim decision makers in business via leadership, advisory and professional training*

### MAX Investment & Referral Network Meeting

February 5th  
March 26th  
October 4th  
December 3rd

**60+** Investors

**4** Events

**18** Presenting companies

**14** Industries

**MAX Investment & Referral Network (MIRN)** events provide an opportunity to experience the community's entrepreneurial spirit, listen in to some amazing pitches, and hear some of our esteemed MIRN members and investors ask some hard-hitting questions. MIRN provides a platform for Muslim entrepreneurs and disruptors to gain access to capital from their very own community.

In 2022 presenting companies hailed from a total of 14 different industries. Some of the more common industries that sought funding included companies in the Medtech, PropTech, and Social Ventures space. Many companies successfully raised a healthy portion of their target, onboarded prominent industry titans in our MIRN network in an advisory capacity and/or built new connections and referrals to continue their entrepreneurial journey. All events hold live Q&A sessions, concluding with networking between the presenting companies, investors and attendees. We hope to continue this wonderful momentum in 2023 and continue to build the MIRN platform and community.

### COMPANIES PRESENTING TO MAX INVESTMENT & REFERRAL NETWORK INVESTORS





# PROFESSIONAL EXCELLENCE

## MAX BUSINESS - TRAINING FOR BOARDS



### TRAINING FOR BOARDS

*A multi-faceted program that advances professionals as board leaders.  
Meet our speakers:*



**RIAZ AHMED**

President and CEO,  
TD Securities and  
Group Head,  
Wholesale  
Banking, TD Bank  
Group

**WALIED SOLIMAN**

Chair  
Norton  
Rose  
Fulbright  
Canada  
LLP

**FAISAL KAZI**

CEO  
Siemens  
Canada

**RICHARD ROONEY**

Vice-Chair &  
Co-Founder  
Burgundy Asset  
Management

**ZEHR SHEERAZI**

Partner  
Torys LLP

**SACHA HAQUE**

Partner &  
General  
Counsel  
Sagard  
Holdings

**GOLDY HYDER**

President and  
CEO  
Business  
Council of  
Canada

**ZAHR FAZAL**

Canada  
Managing  
Partner,  
Assurance  
EY Canada

**EARL DAVIS**

Managing  
Director  
BMO GAM

**DR. MOHAMED LACHEMI**

President &  
Vice-  
Chancellor,  
Toronto  
Metropolitan  
University

**NADIR PATEL**

Managing  
Director  
Fairfax

**NABEELA IXTABALAN**

Chief  
Operations  
Officer,  
Walmart  
Canada

**FAHAD KHAN**

Vice-  
President,  
Investments  
E-L  
Financial

**STEPHANIE BOWMAN**

Member of  
Provincial  
Parliament  
(ex. Bank of  
Canada)

**SAHEZAD PARDHAN**

EVP & CFO,  
Cadillac  
Fairview

**15** Speakers

**2** Sessions in 2022

**4** Sessions in 2023

**MAX Training for Boards** provides practical and pragmatic approaches to professionals who aspire to be directors and board members.

The exclusively designed sessions provided attendees with the opportunity to:

- Learn from and network with high-performing Directors, Chairpersons and Senior Leaders, who have served on various recognized Corporate For-Profit and Not-For-Profit Boards across Canada.
- Enhance their awareness of Board opportunities from open discussions that help maximize the prospects of participating on Boards.
- Gain insights on how to serve effectively with an overview of the knowledge, boardroom practices and competencies that form the basis of effective Board membership and are expected from directors in today's environment.

Training for Boards speakers are all leaders in their profession and include Board Members of **Rogers, Canadian Tire, Brookfield, Loblaw, Toronto Metropolitan University, Cineplex, DREAM Residential REIT, Sick Kids Foundation, Pierre Elliott Trudeau Foundation** and various other boards.

This program was launched to facilitate representation, and encourage the participation of an under-represented community, Muslims in Canada, on profit and not-for-profit Boards.



# PROFESSIONAL EXCELLENCE

## MAX BUSINESS

### FUTURE-FORWARD FINANCE: CONNECT WITH C-SUITE AND SENIOR BUSINESS LEADERS

Join industry leaders as they share M&A, Private Equity, Investment Banking and Institutional Investment Management trends. An evening of professional development and networking.



**ASIF HAQUE**  
Chief Investment Officer  
CAAT Pension



**ALY HADIBHAI**  
Managing Director  
ONCAP/ONEX



**ZEHRA SHEERAZI**  
Partner  
Torys



**CHESTER DAWES**  
COO & CFO  
Palistar Capital



**ASIM IMRAN**  
VP, Head of Investor Relations  
RBC



**HUSSEIN ALLUDINA**  
Head of Commodities  
TD Asset Management



**EARL DAVIS**  
Head of Money Markets  
BMO Global Asset Management



**SAAD RAWRA**  
Head of Global Energy Technology, Canada  
Head of Diversified Industrials, MD  
Investment Banking, Credit Suisse



**ZAIN RIZVI**  
Partner  
Davies



**WARDA SHAHEEN**  
Director, OMERS  
Growth Equity



**TORYS**  
79 WELLINGTON ST. W.  
TORONTO



**THURSDAY**  
7 JULY 2022



**TIME**  
6PM - 9PM

[CLICK HERE TO REGISTER](#)

**Future-Forward Finance**, generously hosted by Torys LLP, Toronto, was held on July 7th, 2022. The event featured senior leaders in Investment Banking, Private Equity, M&A, and Asset Management. 10 Senior Professional Leaders imparted valuable insights, took questions, and met with attendees after the event.

Attendees gained valuable career and industry knowledge, met like minded individuals, heard about career journeys to the top, and networked with others in Finance, Private Equity, Investment Banking, Asset Management, among other related fields.

### SPEAKERS REPRESENTED THE FOLLOWING COMPANIES:



**ONCAP**



**BMO**  **Global Asset Management**

 **PALISTAR**



**TORYS**  
LLP

**CREDIT SUISSE** 

**DAVIES**

**OMERS**



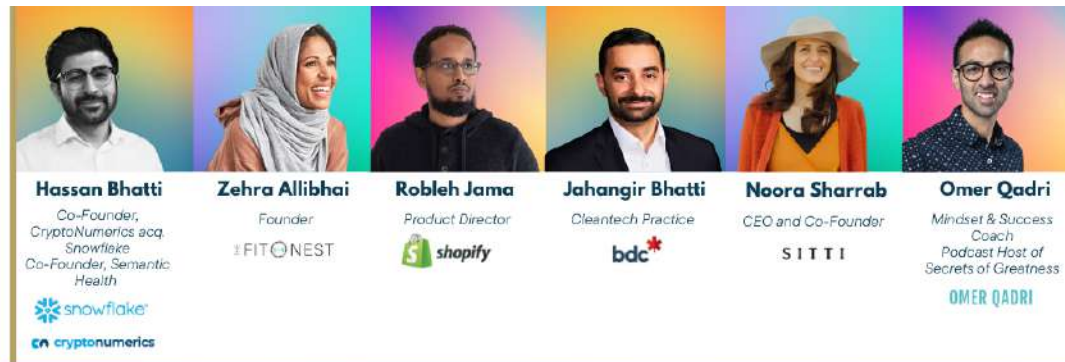


# PROFESSIONAL EXCELLENCE

## MAX BUSINESS

### Unlocking Secrets to Entrepreneurship.

& Speed Networking



November 14, 2022 | 6:00 PM – 9:00 PM EST | [onemax.org](https://onemax.org) to register

**Unlocking Secrets to Entrepreneurship**, hosted at KPMG Canada featured 5 successful Muslim entrepreneurs who have converted sustainable ideas into successful, highly impactful businesses! This event featured two unique parts:

1) **Panel Q&A** – *focused on learning and development.*

Speakers took the audience through their entrepreneurial journeys, diving deep into topics of scalability, fund-raising, hiring top talent, global expansion, partnerships, and much more.

2) **MAX Meets Speed networking** – *focused on building community*

At this event, we launched MAX Meets, a speed networking session organized to enable peer-to-peer learning, collaboration and shared experiences. Utilizing the speed networking meeting format, participants made as many valuable connections as possible, in a structured, low-pressure, timed setting, enabling a more efficient format than traditional networking.



# WOMEN IN LEADERSHIP

**MAX Women In Leadership** is a program with a mission to celebrate, inspire and cultivate leadership excellence in North American-Muslim women. The program focuses on Recognition, Leadership, and Network & Partnerships, thereby connecting and mobilizing Muslim women across North America to institute a strong and sustainable network.

The Women in Leadership program started by recognizing and celebrating diverse Muslim women within our communities as part of International Women's Day.

We launched in Toronto in July 2017. In that time we have achieved: 5+ International Women's Day programs and workshops with 20+ leading industry speakers, and over 400+ event attendees.

In 2023, MAX will host its third International Women's Day event at Tétrault (Toronto) hosting 140+ women to advance an equitable workforce.



## 400+

Event attendees  
since 2018 launch

## 5

Professional development  
programs for women since 2018

## 20+

Leading industry speakers  
since 2018



# ASPIRE

**MAX Aspire** is a modern, virtual platform, that connects accomplished, high-performing Senior Executives across all industries with Aspiring Professionals in the MAX network.

The MAX Aspire program:

- Enables Aspiring Professionals to book coffee chats with Senior Executives
- Allows Aspiring Professionals to schedule mock interviews with Senior Executives
- Provides opportunities to build one-on-one connections with Senior Executives or Aspiring Professionals
- Allows Senior Executives to post jobs and hire top talent from the MAX network

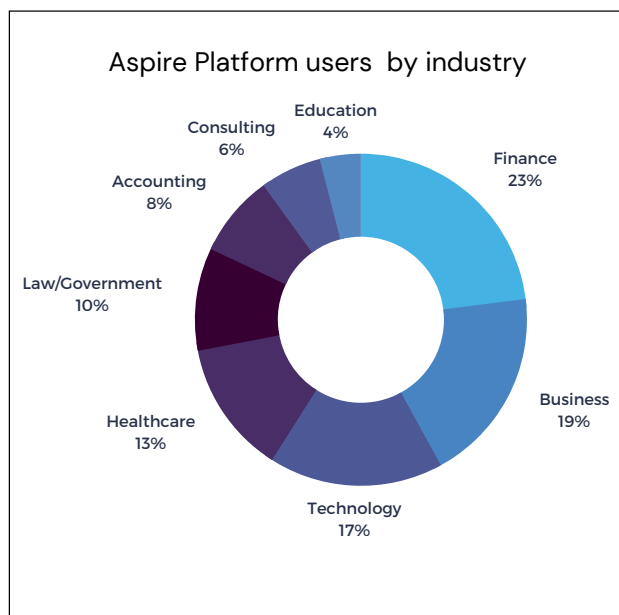


## SENIOR EXECUTIVES

- Mentor High-Potential Professionals
- Connect with other Senior Level Executives
- Access to repository of High-Potential Aspiring Professionals

## ASPIRING PROFESSIONALS

- Connect with Senior Level Executives across various industries and other High-Potential Aspiring Professionals
- Apply to Jobs



# 200+

Senior Executives from  
various Industries

# 350

Coffee Chats  
booked to date

# 700+

Senior Executives &  
Aspiring Professionals

# NETWORKING SOCIAL

PROVINDING OPPOTUNITIES TO LEARN, CONNECT AND  
GROW YOUR NETWORK ,

## YEAR-END SOIRÉE

Our **Year-End Social** took place on December 9 and it was a wonderful event to end the year. 140 attendees from various industries and backgrounds attended, at the Gardens Event Centre, Mississauga.

We supported our community to build new connections or reconnect with existing ones while enjoying a delicious dinner and indulging in a beautiful calligraphy art exhibition by Naveen Khan art. We shared an overview of our growing programs and community impact, and how attendees could involved and make a difference,



## MAX - IRC Grand Iftar 2022

Through the generosity of our community, Islamic Relief Canada (IRC) was able to raise **\$137,000**, representing the sponsorship of approximately 220 orphans across the world.





# 2022 MAX SPONSORS

## PLATINUM



ISLAMIC  
RELIEF  
CANADA



## GOLD



## SILVER



FASKEN DAVIES



SARGENT  
FARMS

## BRONZE



# CONTACT US



MAX – Muslims Achieving Excellence



@max.gala  
@max.scholarshipfund



@/muslimsachievingexcellence/  
@max.scholarshipfund



@max\_gala



onemax.org



contact@maxgala.com